

Emily Meadows

DESIGNER & CONTENT CREATOR

WORK EXPERIENCE

Video Creator

Freelance

Dec 2021 - Present

- Collaborates with brands (ie. Kodak and Mejuri) to create compelling videos for social media.
- Averages 100+ new subscribers on YouTube per month with an overall engagement rate of 5.5%.
- Created a unique TikTok niche that has garnered over 46.4K likes.

Student Ambassador

University of Greenwich

Oct 2021 - Oct 2022

- Developed in-depth knowledge about the university's services & course offerings.
- Facilitated campus tours for prospective students & their families.

Senior Academic Advisor

Wiley Educational Services

Feb 2017 - Sept 2021

- Advised over 300 students about their schedules and programme requirements.
- Assessed student's success factors and created custom communication plans to best support each of them.

Photographer

Freelance

Sept 2019 - Aug 2021

- Specialised in editorial style portraits.
- Communicated effectively with clients to ensure satisfaction.
- Developed extensive knowledge of composition, camera settings, and editing softwares.

LinkedIn Profile

[linkedin.com/in/emilymeadows1/](https://www.linkedin.com/in/emilymeadows1/)

hello@emilymeadows.uk

+44 0751 652 6433

Portfolio: emilymeadows.uk

TikTok: [@emilymeadows](https://www.tiktok.com/@emilymeadows)

Youtube: [@emily_meadows](https://www.youtube.com/@emily_meadows)

SUMMARY

I am a creative and detail-oriented designer with a passion for making content that is artful and engaging. I am skilled at graphic design, illustration, photography, and video editing. I am experienced with social media and content planning.



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RELEVANT SKILLS

- Adobe Creative Suite (Photoshop, Lightroom, InDesign, Illustrator, Premier Pro)
- Figma & Miro
- Social Media
 - YouTube 3.4K+ Subscribers
 - TikTok 1.6K+ Followers
- HTML & CSS

EDUCATION HISTORY



MA Web Design & Content Planning

University of Greenwich

Oct 2022

- Distinction



BS Digital Design

Southeastern University

May 2021

- Summa Cum Laude



BS Psychology

Campbellsville University

Dec 2016

- Cum Laude

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